

# EXHIBITIONS SPECIAL EDITION

## DesignEx 2008 Sydney, Australia

ABET LAMINATI enjoyed catching up with old friends and making many new contacts at this year's DesignEX at Darling Harbour, launching the new Kaleidos with its holographic finishes. Kaleidos mesmerised all who viewed its sparkles and 3D effects.

The other new launch, Serigrafia 2008 with its bold designs and colours, finished off with the Longline texture, created a great deal of interest and admiration. The four new screen prints designed by Paola Navone, each in four trendsetting colours inspired and delighted.

We were delighted to help celebrate the 20<sup>th</sup> anniversary of DesignEX at the Champagne & Oyster Bar, revitalised with ABET LAMINATI'S unique Silver, and look forward to sharing many more years with Australia's premier design show.

We were and honoured to receive the award for best-designed stand over 70m<sup>2</sup>.

We are currently sorting through all your enquiries for information and will be in touch in the very near future.



## Salone del Mobile Milan

Milan's exciting International Furniture Fair attracted 348,000 visitors an increase of 28% on last year. The hub of the fair is the Fiera Rho precinct, 345,000m2 of internal exhibition space spread over 8 pavilions (2 of which are 2 stories high) along with 60,000m2 of external space which this year also housed the Satellite show displaying the innovative designs of young designers from around the world in a purpose built marquee. The Fiera Rho pavilions are connected by a 1.3 kilometre glass covered walkway. This awe inspiring complex was deigned by Massimiliano Fuksas. The pavilions were packed with Europe's leading furniture and kitchen manufacturers displaying new and revitalizing classics from their portfolios.

The city of Milan was abuzz with all the showrooms showcasing the latest designs by Alessandro Mendini, Tom Dixon, Michele de Lucchi and Karim Rashid, to mention only a few.

Meritalia displayed new products by Karim Rashid including the cubed wall unit ABET LAMINATI'S in Lucida Colours and DigitalPrint. Kitchen manufacturer Berloni had created a show stopper with a creation in Black Kaleidos Shards by ABET LAMINATI.



At the Triennale, De Rosso in collaboration with Paola Navone, created a white installation called "Bianco 411". A room where colour was banished and geometric platforms covered in ABET LAMINATI Colour 0411 offered a space to sit and reflect and inspire your thoughts for the future. The ceiling above was covered in anonymous kitchen utensils dipped in silver suspended like wind chimes.



# KASA DIGITALIA

by Karim Rashid  
 Triennale di Milano

Along with an intriguing retrospective on Italian Design over the decades “What is Italian Design” part of the new Triennale Design Museum and the launch of the MYTO cantilever chair, by Konstantin Grcic for Plank using BASF’s new Ultradur® material, this revered temple of Italian design housed “Kasa Digitalia” by Karim Rashid, described by Time Magazine as the “poet of plastic”. Karim chose ABET LAMINATI to push the boundaries of materials and colour in this intriguingly bold and brash take on urban dwellings. In his presentation speech, Karim expressed his love for High Pressure Laminates as a “democratic” material which is also extremely “sustainable and durable”, highlighting that his designs “speak about now”, they are not “a recreation of the past”.



Karim Rashid with Ettore Altomare, General Manager of ABET Pty Limited and Russell Sloss of Gelosa

